

Synchrodogs

Synchrodogs' *Supernatural* series, as with many of their photographic projects, is a never-ending self-exploration of the two artists in context of the unknown. It deals with intuition, the subconscious, natural phenomena, and a human essence that is unable to be explained by science, aiming to depart from the usual or mundane. The project strives to convey the artists' personal sublime experience caused by the natural environment, hoping to obscure the boundary between the real and the imagined.

For the creation of the *Supernatural* project, Synchrodogs undertook a 4000-mile road trip across the American South and West to discover its own capacities and energy limits. The artists approached the trip the way a human can walk into darkness: straight into the unexplored, going where the subconscious leads to feel safe in the world of the unknown.

Synchrodogs' own nighttime meditation technique developed over the years served as the main source of visual inspiration for the project. The artistic duo recreated visions they managed to see while experimenting with meditation and lucid dreaming techniques, using these constructed images as a vehicle for erasing the line between the authentic and the illusive, between the natural and the artificial, between the evident and the unknown. Through the process, the artists uncovered the edges of their own subconscious, using intuition as their main guide.

The *Supernatural* Project was commissioned by Dallas Contemporary in 2015.

Synchrodogs consists of Ukrainian photographers Tania Shcheglova (b. 1989) and Roman Noven (b. 1984). They have exhibited at institutions such as the Chelsea College of Art and Design, London; SBK Gallery, Dordrecht, Netherlands; Spazio Punch Gallery, Venice, Italy; Public Works Gallery, Chicago; Pinchuk Art Centre and Lavra Gallery, Kiev, among many others. They have excelled in major art competitions, including winning first prize for Arts Rebels X Canon and the art photography award for *Harper's Bazaar Ukraine* in 2011. As commercial fashion photographers their work has been published in numerous magazines including *Dazed and Confused* and *Jalouse*, and they have shot editorial campaigns for brands like Kenzo, Bimbo Y Lola, and Lady Gaga.

Supernatural at Dallas Contemporary, 2015.



