



**JASON
WILLAFORD**
Mappings

GALLERI URBANE MARFA + DALLAS

Mappings

Mappings is a multidimensional installation created with sections of vinyl that artist Jason Willaford has hand-cut and stitched together. Reminiscent of a topographical map, Willaford uses the construction as an avenue to chart his place in the world amongst society. Growing up hunting with his father, the artist spent many dark mornings walking and sitting in the woods in camouflaged clothing, observing the color of the landscape change as the morning hours passed. The camouflage gear concealed Willaford's true form and intent as a hunter while his prey relied on its natural surroundings. Through a complex web of vinyl that often references camouflage netting, the artist draws a connection to contemporary culture's media-saturated existence in which perceptions of our peers and surroundings can be skewed. Using discarded vinyl billboards, Willaford strips the material from its original content, modifying it with spray paint and acrylic to repurpose its intent. Constructed compartmentally, Mappings can be deconstructed and rearranged and its form can continuously evolve.



JASON WILLAFORD received his BFA from Florida State University where he studied under Jim Roche and Color Field painter Trevor Bell. After years as an encaustic painter in Marfa, Texas, he shifted his focus to vinyl-based constructions, which were exhibited in a solo exhibition at Oklahoma Contemporary in 2014. In the summer of 2015, Willaford participated in a residency at the former home and studio of Elaine de Kooning in East Hampton, NY and presented the resulting body of work in a solo show at Dallas Contemporary that fall. Willaford has participated in solo and group exhibitions extensively around the United States and his work can be found in over 200 private collections and the public collections of Bloomingdales, Toyota, and Neiman Marcus, among others.

Previous Installations

2016-2017



Mappings, 2016
Vinyl, nylon thread, polyester batting,
acrylic and spray paint
Dimensions Variable



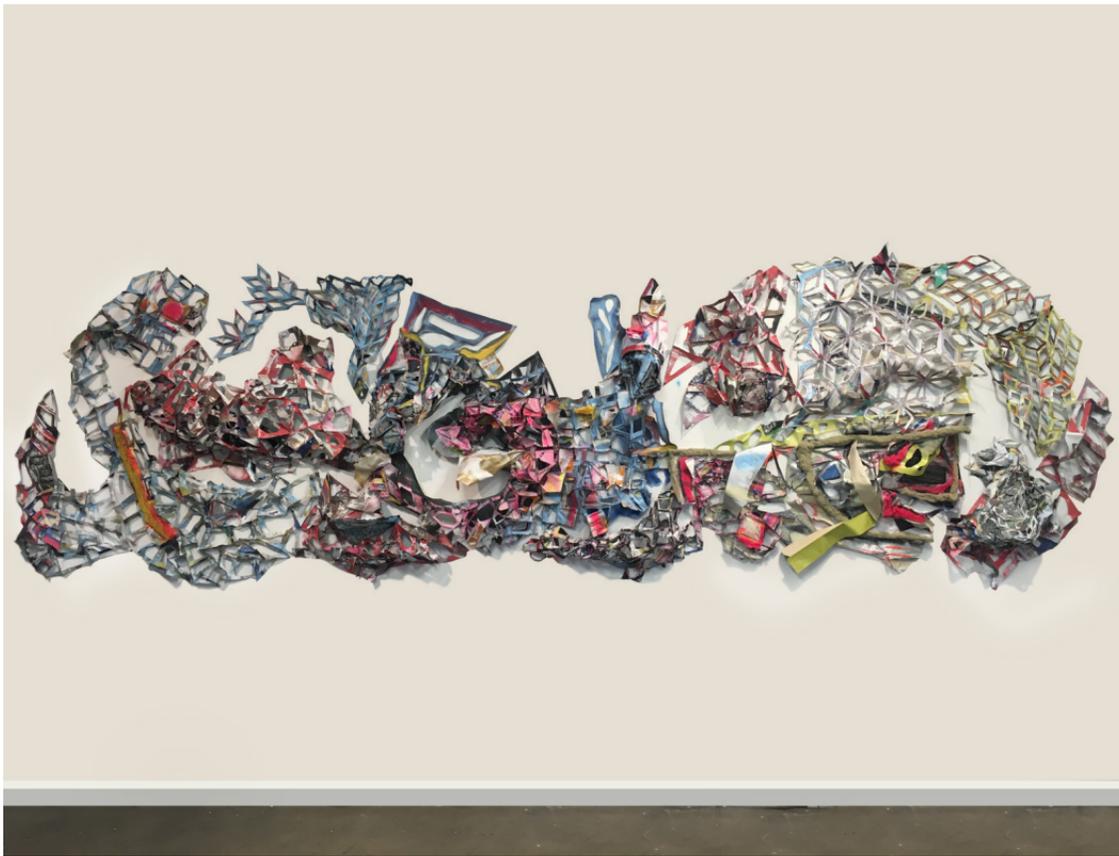
PULSE NY Art Fair, 2016



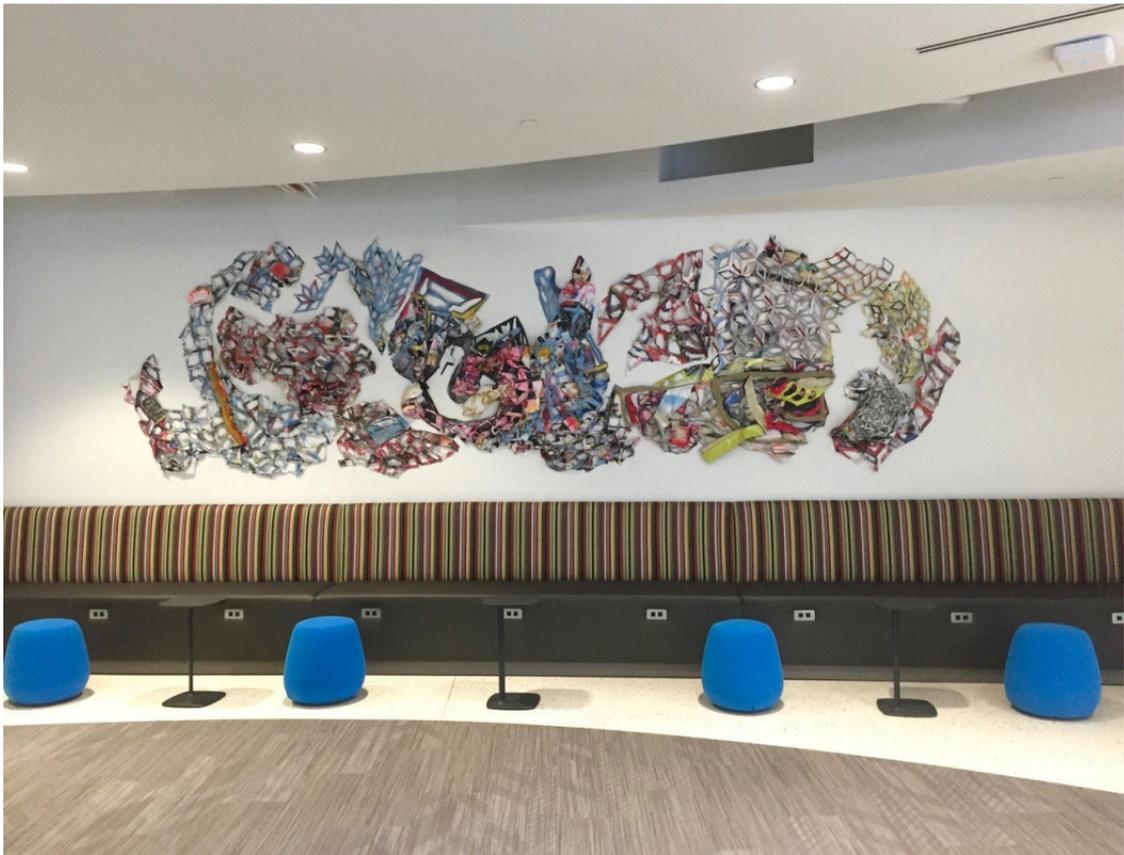
Detail



Installed at Galleri Urbane, 2016



Installed at Galleri Urbane, 2017



Installed at Toyota Headquarters, Dallas, Texas, 2017
Placed by John Runyon Fine Arts

Detail



Currently In Progress

2018

In the latest development of the series, Willaford has been exploring forms with more solid masses constructed from the vinyl material, creating an aggregate of rock-like formations.



Work in Progress



Detail

Side View



GALLERI URBANE

2277 Monitor St. Dallas TX 75207

galleriurbane.com

325.226.8015

art@galleriurbane.com